

Hope Rocks Festival

Cantine Veteran's Memorial Complex, Saugerties, NY
August 18 and 19, 2018

A Festival to Illuminate the Darkness of Addiction and Suicide

Service Provider/Organization Application

Application Deadline: June 1, 2018

Dear Defender of Hope,

Enclosed please find the application for Service Provider/Organization at the 2018 **Hope Rocks Festival**. The **Hope Rocks Festival** is the first-of-its-kind in the nation designed to bring to light the epidemic of addiction, suicide and social isolation.

It is the mission of the organizers to create an environment which stimulates, inspires and creates a responsibility to empower each other with hope through a weekend of offerings and activities which show the goodness and interconnectedness of people. It is a weekend which provides those who struggle with issues of mental and social uncertainty a connection where previously little or no connection was perceived.

We are thrilled by your interest in participating as an organization which provides programs or services for at-risk individuals. We hope the efforts you make are rewarded with a worthwhile experience. We value your support and trust in our efforts.



This festival is presented by Morse Rocks in collaboration with
Raising Your Awareness about Narcotics (RYAN)
and the American Foundation for Suicide Prevention.
In Partnership with Sawyer Motors and Sawyer Chevrolet
and the Sawyer Automotive Foundation



AMERICAN FOUNDATION FOR
Suicide Prevention





HOPE ROCKS FESTIVAL 2018

Service Provider/Organization APPLICATION

OFFICE USE ONLY

Space # _____
 Check # _____
 Amt. \$ _____
 Date: _____

When	Saturday and Sunday August 18 & 19 , 2018 (12-8 PM , 12-5 PM)
Where	Cantine Veterans Memorial Complex, Saugerties, NY 12477
Set-up	6 and 8 p.m. on August 18 before the festival or between 7 and 10 a.m. on August 19
Space Size	12' x 12'
Space Cost	\$100 for event (We can work with you if this is not possible)
Note	Service providers/Organizations must be related to the objectives of the Festival

Give a brief description of your services and organization. If this section is left blank, the application will be returned to you. Photos and company logo can be emailed to **dawn.defino@sunycgcc.edu**

Service/Organization name (For listing on the website and guide)

Contact person _____

Phone number _____

Email address _____

Address _____

City _____ State _____ Zip Code _____

Number of Spaces: _____ Space Fee: _____

Electric Hook up (\$50) _____

Hope Rocks Festival T-shirt (\$10) Please indicate adult size(s) needed: XS S M L XL 2XL* 3XL* (*add \$3)

Total Amount Enclosed: \$ _____ Checks payable to **Sawyer Automotive Foundation**

***Any vendor whose checks are returned due to insufficient funds will be charged a \$30 service fee.**

Hope Rocks Festival 2018 General Release

_____ has agreed to rent a display area as part of Hope Rocks Festival 2018 for the sum of \$ _____, and in consideration thereof, agrees to indemnify and hold harmless Hope Rocks Festival and the Hope Rocks Festival Committee; the Village of Saugerties, Inc, The Sawyer Automotive Foundation; and any other unnamed sponsor, their officers, directors, employees and agents, from any and all damages, claims, or liabilities or judgments arising from the undersigned's activities engaged in during Hope Rocks Festival. These are to include, but are not limited to, the attorney's fees incurred in the defense of an action and any other costs, fees or penalties associated with such defense against the above mentioned entities and unnamed sponsors.

I have read the Hope Rocks Festival rules and comply with them.

Vendor signature (Required):

_____ Date: _____

www.nyhopefest.com

www.hoperocksny.com

Facebook: Hope Rocks Festival

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FEE: This is a straight fee only opportunity. \$100 per 12x 12ft booth space, limit 2 spaces. Payment is required with application. Vendors will be returned payment if not accepted.

Although Festival management reserves the right to accept other types of service providers and organizations, aka "vendors", preference will be given to applicants who work to fulfill the objective of the Hope Rocks Festival. No items/materials violating copyrights will be accepted.

There is a maximum number of spaces for service providers and organizations. If these are filled before your application is received, we hope you'll apply again in 2019.

SALES TAX: The Festival is a service project of the Sawyer Automotive Foundation, a 501(c)(3) non-profit. We are not responsible for nor do we collect sales tax. If you are selling anything, it is your responsibility to comply with state sales tax law.

TENTS: This festival is an outdoor event. All vendors must be under a tent because weather is a factor. All spaces are 12' x 12'. All vendors must provide their own tent, tables, shelving, chairs, and signs. Vendors must erect their own tent (you'll be notified of set up times.) If your tent is larger than 12' x 12' you must rent two spaces. The area around the booth space must be kept free of litter.

FOOD & BEVERAGES: Food & Beverage Vendors have exclusive rights to sell these items and distribute samples. Food and beverages may not be sold or distributed by any other vendor. You may bring a cooler and keep drinks & food in your vendor space for your personal consumption. Consumption of alcohol or drugs is strictly prohibited and will be the cause for dismissal from the grounds.

PARKING PERMITS: Selling or swapping your space is not allowed. Permits are sent ONLY to the person/address on the application on record. Each vendor is entitled to one parking permit. If yours is an organization, only one representative will receive parking permits. Parking permits and other information will be sent via postal mail approximately two weeks before festival. Your booth space location will be available when you arrive on the grounds.

APPLICATION PROCEDURE:

Download and print out application to fill out by hand. Please write legibly. **Applications postmarked June 1 or later will not be accepted.** Mail applications **to Professor Dawn Defino, LMHC, IATP – Market Street, Saugerties, NY 12477**, and include photos with your application. Payment is due with completed application.

Day of - The Committee reserves the right to reject applicants whose products do not meet Festival standards and to remove any exhibitors from the event, without return of booth fees, if it is determined they have not conformed to the rules and regulations of this contract.

VEHICLE ACCESS: No vehicles are allowed inside the fenced festival area during festival hours. Rules of the Craft Village are the result of agreement between festival management and Cantine Memorial Complex management and are designed to ensure safety of everyone. Failure to comply, either by behavior or action, could result in forfeiture of space in subsequent Hope Rocks Festivals.

Load in: Vendors may load in between 6 and 8 p.m. on August 17 before the festival or between 8 and 10 a.m. on August 18. On arrival, all vehicles permitted on grounds must be offloaded and removed immediately. Vendors must be ready by 11:00 a.m. Festival gates open at 12 noon on both days.

Take down: Break-down of the Festival grounds begins promptly at 5:00 p.m. on August 19. You will receive instructions once your application is accepted or confirmed. Your tent and product inventory must be ready to load before you'll be given permission to bring your vehicle inside the fenced grounds. Festival staff will direct you when to retrieve your vehicle and where to enter and exit. Your vehicle will be escorted to the exit by Festival staff. Festival Volunteers will be monitoring traffic at all times as well. Please be respectful of others and drive cautiously.

Due to the close configuration of the craft area and pedestrian traffic, this plan will be strictly enforced by Festival and Park staff.

Contact Professor Dawn Defino, LMHC, IATP– Market Street Saugerties, NY 12477

email: dawn.defino@sunycgcc.edu

Fax: 518-822-2003 (please email above to confirm fax and designate Professor Defino)

Call 845-380-4805 please leave message.